




Transformation Leaders

**FACILITATING
TRANSFORMATIONS
GLOBALLY**

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"At ISRA, the knowledge and level of professionalism they demonstrate is outstanding. They design and deliver products to an exceptionally high standard. The emphasis they place on delivering solutions that are effective, business focused and measurable, makes it a worthwhile investment. They have been fantastic to work with."

-Dmitry Boboch
Russia



About US

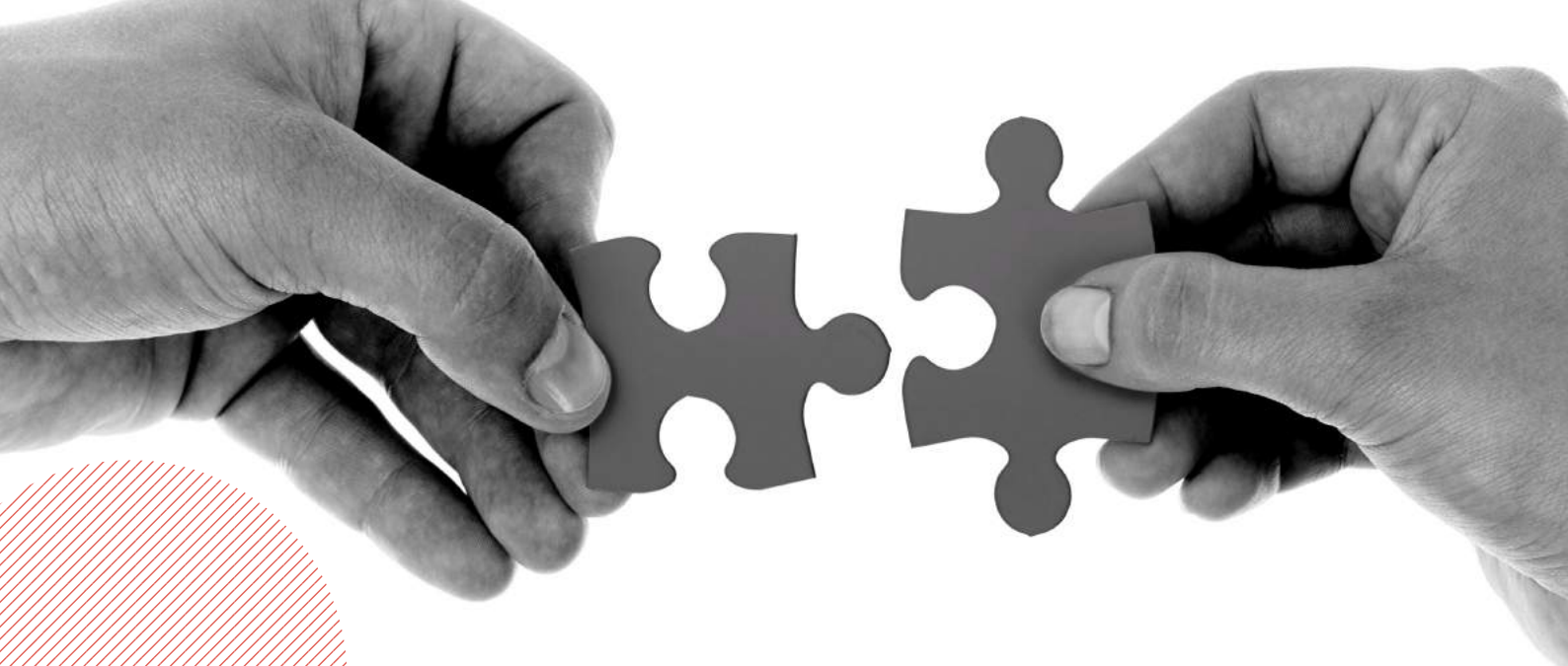
ISRA as a company, owes its inception to two young entrepreneurs who share a passion for facilitation and a burning desire to bring about a positive change.

At ISRA, our purpose is to offer highly relevant and great quality content, based on principles of behavioural science, in a format that is richly experiential.

All our programs, digital and in-person, are designed to initiate a powerful shift in the way we think and behave. It is essentially about encouraging people to operate from a deep sense of purpose, relatedness, meaning & fulfilment.



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All our programs are an effective BLEND of internationally validated assessments, interactive processes and leadership frameworks, which are guaranteed to create a deeply powerful experience.

The ISRA Edge

All our training modules are backed by constant research and development, refined through real life business experience, ensuring high efficacy in creating the desired outcome.

The programs are driven by highly experienced and globally trained facilitators. They bring to each course an incredible amount of global experience and training acumen, that all our clients rely on, to drive results.

"I learnt that leading people can be very easy once I have the skills and tools to build a deeper understanding of myself and others. Team ISRA is very skilled and has a powerful message"

Dr. Don H Lethbridge
Canada



ISRA's Global Reach

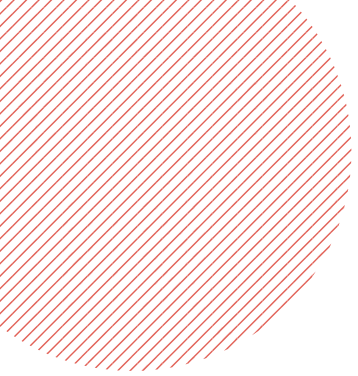
ISRA truly has an international appeal! We have conducted workshops globally for participants representing over 40 countries. This international exposure and expertise is what makes ISRA highly effective with companies that belong to varied geographies, cultures and across all levels of management.

In our years of existence, our work has expanded to many regions:

- USA
- UK
- Russia
- Switzerland
- South East Asia
- Mexico
- Italy
- Canada
- Serbia
- UAE



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Certifications

Team ISRA is equipped to use the following globally validated behavioural assessments :

- Leadership Coaching – Coach U (USA)
- Myers Briggs Type Indicator (MBTI)
- Fundamental Interpersonal Relationships Orientation- Behaviour (FIRO-b)
- *Psycho-Geometrics*® Communication Assessment
- Belbin Team Role Assessment
- John Adair's Action Centered Leadership
- Emotional Intelligence Skills at Workplace (Instrument- ESAP)
- Heal Your Life - Louise Hay Model
- Marshal Goldsmith Stake Holder Coaching
- Thomas Kilmann Conflict Mode Instrument
- Thomas DISC Profiling
- Managing With Heart & Mind- Uncovering Beliefs
- Transactional Analysis

We also leverage our access to several other psychometric assessments and scales such as :

- 16 Personality Factor
- Assertiveness Scales
- Conflict Management Instruments
- Stress Assessment
- Values Assessment
- Enneagram
- Behavioural Assessments and much more



Our Approach


We believe that sustained engagement is the one that comes from within. It takes the willingness to look within and to take responsibility for how one responds to situations every day. This form of accountability creates an opportunity to make more powerful choices of being.

The workshops create a powerful space of self-reflection, to question those limiting mindsets, examine repetitive patterns of behavior, suspend blame and take ownership for action.

Our strong background in psychology and behavioural training, helps us generate the much required self-awareness for affecting significant behavioural / attitudinal modifications.



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"Isra's blended learning approach gave our employees power over their learning. By being able to combine face to face training sessions with digital self-paced learning, we believe that their unique learning needs were met and their training became much more effective."

**- Neha Divanji, CEO
UK**



BLENDED Learning

The rising demand for digital learning, along with our global experience with training and development, led us to create an incredible mix of offline & online learning methods.

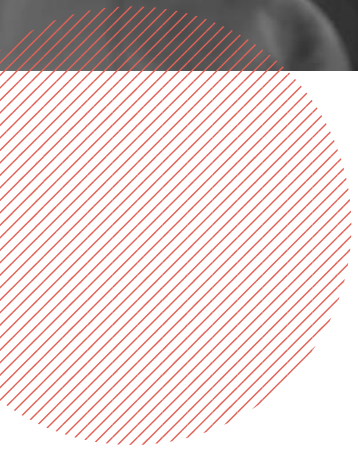
We know that learners have 90% higher drive to complete blended learning programs, because of collaborative learning and customised digital content.

The ISRA Digital University offers:

- Interactive technology
- Highly customised content
- Learn anytime, anywhere
- Track progress for every learner
- Opportunity for sustained self paced learning



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Leadership Coaching

For many people life has become a space of relentless change, that places constant demands on their mental and emotional abilities.

Coaching is a powerful means to achieve clarity, mental strength and emotional balance, to thrive in uncertain and complex environment that we live in.

The focus of our coaching interventions is to create powerful shifts at a deep level, through focussed and structured conversations.

This process enables clients to move into alignment with who they want to be, and take action from a more powerful place of strength and clarity.

"The personal and business benefits gained from coaching with ISRA were invaluable. The sessions helped me clarify my thoughts on my growth curve and helped me identify what I needed to do to move forward. By breaking down the steps I needed to take into bite-sized actions, this experience truly made it possible to create sustainable change."

Shahar Katz
Israel



Some Of Our Workshops

- Leadership Mastery
- Leader As Coach
- Conflict Management
- Communicating Despite Differences
- Critical Conversations
- High Trust Teams
- Uncover The Inner Drama
- Continuous Feedback Conversations
- Embracing Change
- Facilitator Development Workshop
- Emotional Intelligence
- Assertive Communication
- Presentation Skills
- Leading with Heart & Mind
- LEAD Self

Company Directors

Sneha Shah



Sneha Shah is a Consulting Psychologist with a double major in Psychology. She has an incredible passion for initiating transformations and driving change.

She has received immense recognition for doing path-breaking workshops in companies across the world, at all levels of management, including Leadership Excellence, Critical Conversations, Personality Profiling, Managing Conflicts, Building High Trust Teams, Influencing Skills, and many others.

She has offered workshops for more than 50 companies, in over 9 countries across the world including United States, United Kingdom, Russia, Switzerland, Thailand, Italy, Mexico, Canada, Serbia and all over India. Sneha has conducted several workshops internationally for participants representing over 40 countries.

She is certified in Emotional Intelligence Profiling, Thomas DISC Profiling, FIRO-B, MBTI, *Psycho-Geometrics*®, Action Centered Leadership, Coach U, Somatic Coaching and many others. Sneha is one of the 12 certified Master Trainers for Heal Your Life U.S.A., across the world. She is also one of the few professionals in India, trained to practice Gottman Couples Therapy Method, Seattle-USA

Company Directors

Shashank Gupta



Shashank Gupta a dynamic entrepreneur, is a qualified Engineer with a Masters in Business from a premier institute. Shashank is passionate about enabling leaders achieve positive lasting behavior change.

He specializes in programs such as Leadership Excellence (LEAD), Building Emotional Intelligence, Conflict Resolution, Critical Conversations, Communicating Despite Differences, Action Centered Leadership & powerful Train-The-Trainer Programs.

He is a qualified Coach from Coach U - USA, Transactional Analysis Practitioner, Belbin Team Role Assessment Specialist, *Psycho-Geometrics*® and many others. Shashank is a certified Heal Your Life Workshop Leader and Life Coach, U.S.A. He is also certified to use John Adair's Action Centered Leadership- UK.

Shashank has conducted workshops internationally for participants from over 40 countries. He has facilitated several train the trainer programs on 'Leading With Heart & Mind' across the world. His experience of leading workshops & trainings in over 9 countries - United States, United Kingdom, Russia, Switzerland, Thailand, Italy, Mexico, Canada & Serbia has given him a global perspective on driving change.

Some Of Our Clients



ADITYA BIRLA GROUP



energising lives



In Collaboration with glenmark



Clients Speak



"They truly understand what it takes to make a difference and I would highly recommend ISRA to anyone. Their professionalism and quality of facilitation is incredible. Kudos to the team."

- Sinisa Ubovic
Serbia

"Partnering with ISRA has been a great experience. They not only have superior knowledge, but their ability to understand our culture and seamlessly connect with the team has resulted in a much greater impact than expected. I would highly recommend them."

- Laura Nino
Mexico

"By far the most insightful and application based development course I have ever attended. The insights I have received are amazing and I am now really excited to apply this in my leadership role."

-- Freddie Jones
United Kingdom





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