



Uncover  
the Power of  
Transformation

# We Don't Just Train, We Partner



Every organization faces unique challenges. That's why we specialize in crafting bespoke programs tailored to their specific needs. Our powerful frameworks are just the starting point. We take the time to understand the company culture, key goals, and current roadblocks. Then, we meticulously design program modules that best achieve the desired outcomes. Imagine the impact when workshops seamlessly integrate with the client's context – that's the power of customization we deliver.

# Some Of Our Clients





# We are Isra

## The Journey

In Hebrew, Isra means journey, and in Turkish, it stands for freedom. It also echoes the profound journey of enlightenment undertaken by Prophet Muhammad, moving from darkness towards light. Our essence is rooted in guiding individuals from a state of unawareness to awareness, and from living on default mode to making conscious decisions.

We are dedicated to empowering people to take charge of their transformation, inspiring them to become the architects of their own growth and leaders in their personal journeys of change.



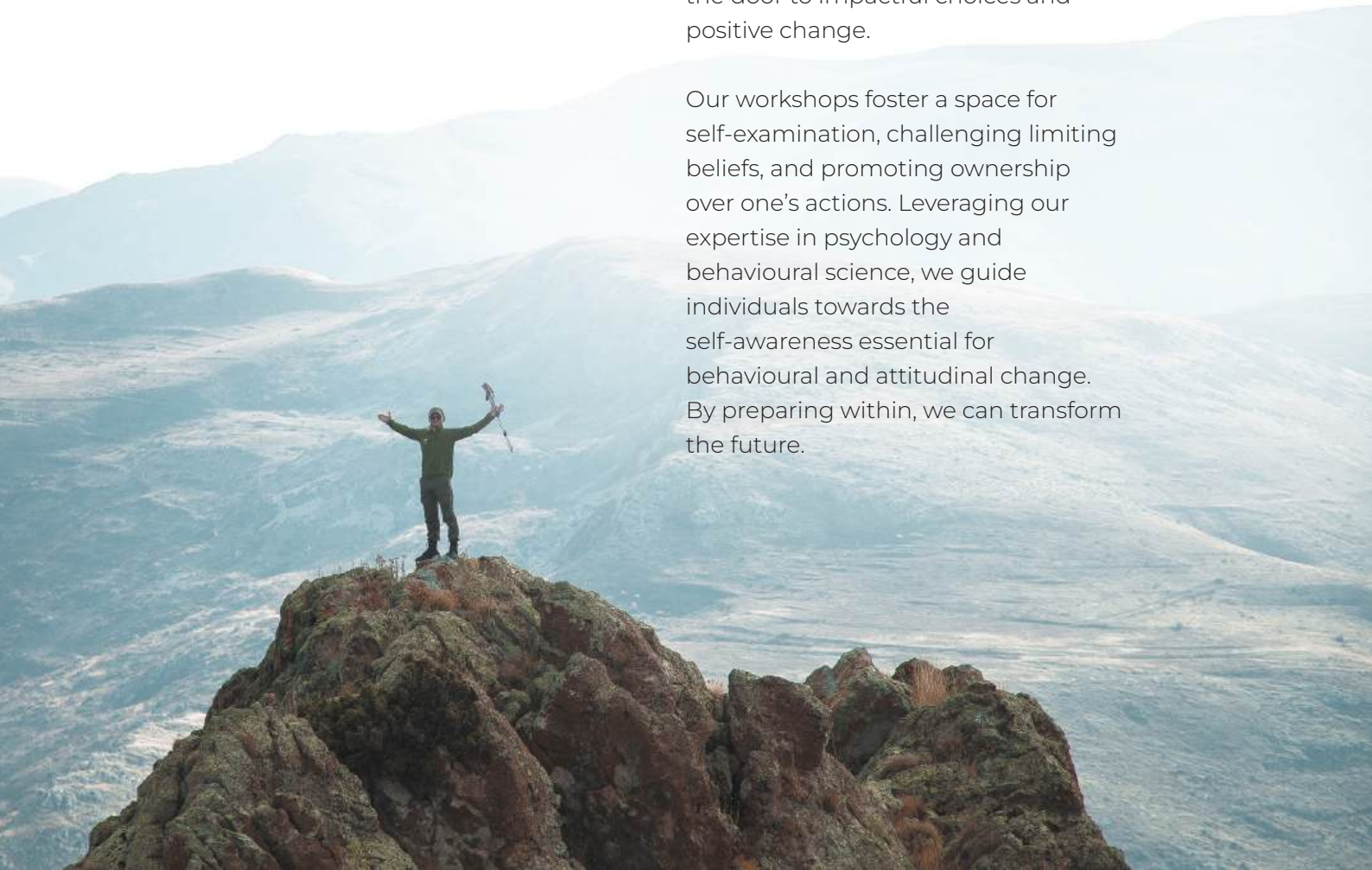


# Great Things Happen To Prepared People

## Our Approach

We believe true engagement starts from within. It requires self-reflection, taking responsibility for our daily reactions, and embracing accountability. This mindset opens the door to impactful choices and positive change.

Our workshops foster a space for self-examination, challenging limiting beliefs, and promoting ownership over one's actions. Leveraging our expertise in psychology and behavioural science, we guide individuals towards the self-awareness essential for behavioural and attitudinal change. By preparing within, we can transform the future.



# The Isra Edge

## Our Advantage



Our programs combine internationally validated assessments, interactive processes, and leadership models to deliver impactful experiences. Constantly updated with the latest research and real-world insights, our training ensures desired outcomes.

Driven by globally experienced facilitators, our courses benefit from their extensive knowledge and expertise, making us the trusted choice for achieving results.



# Blended Learning

## Hybrid Learning

The rising demand for digital learning, along with our global experience with training and development, led us to create an incredible mix of offline & online learning methods.

We know that learners have 90% higher drive to complete blended learning programs, due to collaborative learning and customised digital content.



The Isra Digital University offers:

Interactive technology

Highly customised content

Learn anytime, anywhere

Track progress for every learner

Opportunity for sustained self-paced learning



## Transform for a better world

### Isra's Global Reach

Isra truly has an international appeal! We have conducted workshops globally for participants representing over 40 countries. This international exposure and expertise is what makes Isra highly effective with companies that belong to varied geographies, cultures and across all levels of management.

In our years of existence, our work has expanded to many regions:

- India
- USA
- UK
- Russia
- Switzerland
- South East Asia
- Mexico
- Italy
- Canada
- Serbia
- UAE





# Power Workshops

## Our Expertise

Power up your team with high impact online, intensive, or self-paced workshops.



### SHORT DURATION - ONLINE WORKSHOPS

- Building Resilience
- Managing Emotions
- Leadership Fundamentals
- Mastering Interpersonal Communication
- How To Change When Change Is Hard
- Stress No More
- Building Optimism
- Dealing with Difficult People
- 4 Rules for Success
- Powerful Habits Of Mentally Strong People
- Overcome Negative Thinking
- How To Manage Emotions In Tough Times
- Building Adversity Quotient
- How To Stop Procrastination
- Build An Abundance Mindset
- Unlock The Secret To Happiness
- Building Growth Mindset
- Overcoming Self-Doubt & Fear

### INTENSIVE WORKSHOPS (1 -3 DAYS)

- Leadership Mastery
- Managing Conflicts
- Communicating Despite Differences
- Leading Self and others
- Mastering Critical Conversations
- Leading with Heart & Mind
- Assertive Communication
- Emotional Intelligence
- Effective Feedback Conversations
- Building Trust and Enhancing Collaboration
- High Trust Teams
- Workplace Happiness
- Managing Change Effectively
- Leader As A Coach
- Train-The-Trainer Programs
- Creating Magic In Training

### SELF-PACED MASTERCLASSES

- Embracing Change Masterclass
- Complete Guide To Mastering Assertiveness
- Building Resilience Masterclass
- Dealing With Difficult People Masterclass
- The 'Success Academy' Masterclass

# Lead The Way Leadership Coaching

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For many people life has become a space of relentless change, that places constant demands on their mental and emotional abilities.

Coaching is a powerful means to achieve clarity, mental strength and emotional balance, to thrive in uncertain and complex environment that we live in.

The focus of our coaching interventions is to create powerful shifts at a deep level, through focussed and structured conversations.

This process enables clients to move into alignment with who they want to be, and take action from a more powerful place of strength and clarity.



# Certifications



## Our Competence

Team Isra is equipped to use the following globally validated behavioural assessments:

- Leadership Coaching – Coach U (USA)
- Myers Briggs Type Indicator (MBTI)
- Fundamental Interpersonal Relationships Orientation-Behaviour (FIRO-b)
- Psycho-Geometrics ® Communication Assessment
- Belbin Team Role Assessment
- John Adair's Action Centered Leadership
- Emotional Intelligence Skills at Workplace (Instrument ESAP)
- Heal Your Life - Louise Hay Model
- Marshal Goldsmith Stake Holder Coaching
- Thomas Kilmann Conflict Mode Instrument
- Thomas DISC Profiling
- Managing With Heart & Mind - Uncovering Beliefs
- Transactional Analysis

We also leverage our access to several other psychometric assessments and scales such as :

- 16 Personality Factor
- Assertiveness Scales
- Conflict Management Instruments
- Stress Assessment
- Values Assessment
- Enneagram
- Behavioural Assessments and much more





# Paving the Path to Transformation

## About Us

Isra was founded by two visionary entrepreneurs who share a passion for facilitating meaningful change. Our core mission is to provide content of exceptional relevance and quality, grounded in the principles of behavioural science and delivered through immersive experiences.

Our diverse range of programs, both digital and in-person, aims to catalyse a powerful shift in mindset and behaviour. We focus on empowering people to live and work with a deep sense of purpose, meaning, connection, and fulfilment.

# Sneha Shah



Sneha is a distinguished Consulting Psychologist with a double major. Her commitment to transformation is at the core of her work, leading her to gain widespread recognition for her innovative workshops. These sessions address essential topics such as Leadership Excellence, Critical Conversations, Communicating Despite Differences, and Building High Trust Teams, receiving global acclaim.

Her experience extends across more than 50 workshops in over 9 countries, impacting professionals from over 40 nations.

Sneha's expertise is backed by a multitude of certifications in Emotional Intelligence Profiling, Thomas DISC Profiling, FIRO-B, MBTI, Psycho-Geometrics®, Action Centered Leadership, Coach U and even Somatic Coaching.

She is among the 12 global Master Trainers for Heal Your Life U.S.A., and one of the few professionals in India, trained to practice Gottman Couples Therapy Method, Seattle-USA. Sneha truly embodies the transformative power she champions, inspiring change wherever she goes.

# Shashank Gupta

Shashank, a spirited entrepreneur with qualifications in engineering, also holds a Masters in Business from a premier institute. He is dedicated to guiding leaders through transformative behaviour changes. He excels in delivering programs such as Leadership Excellence (LEAD), Building Emotional Intelligence, Conflict Resolution, Critical Conversations, Action Centered Leadership & the powerful Train-The-Trainer Programs.

Certified as a Coach from Coach U - USA, and proficient in Transactional Analysis, Belbin Team Role Assessments, and Psycho-Geometrics®, Shashank's extensive training supports his unique approach to personal and professional development.

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Accredited as a Heal Your Life Workshop Leader and Life Coach, U.S.A., and an expert in John Adair's Action Centered Leadership from the UK, his credentials are as diverse as they are impressive.

With workshops conducted for participants from over 40 countries, Shashank's global footprint in 'Leading With Heart & Mind' and other Train-The-Trainer programs underscores his commitment to sparking transformation across continents. His leadership and training experiences in the United States, United Kingdom, Russia, Switzerland, Thailand, Italy, Mexico, Canada, and Serbia give him a comprehensive view on effecting positive change globally.

# The Transformation Impact



Partnered with Isra for a Performance Conversations program our Global workforce with Isra. Apart from training our global leaders we also created Train-The-Trainer kits to institutionalise the intervention. Isra ticked all the right boxes with their offerings. Content customisation, world class facilitation and ease of interacting; they had it all. One of the best learning partners I have ever worked with.

Vaishali Naik  
Senior Vice President Kotak Bank  
Former Global L & D Head Glenmark  
Pharma



Isra's courses and content is relevant to today's culture, interesting and effective. As facilitators they are top notch, providing a balance and rhythm that makes it a joy to learn from them.

Victoria Johnson Ph.D. - Canada  
Best Selling Author  
Hay House Expert  
Heal Your Life® Teacher & Coach



I have attended several seminars across the globe, but Isra workshops have left an everlasting impact on me. It changed my understanding of the way in which I lead people and have better conversations

Debbie Tulloss - United States



An impressive program with in-depth actionable tools. It really helped me to develop greater understanding of my leadership capabilities. From the beginning to the end, I was completely engaged. Thank you!

Dr Sally Sharbaugh, UK



Psycho-Geometrics (R) is one of the most interesting tools I have come across, and the facilitators expertise and in-depth work, makes for an extremely insightful workshop. They strike the perfect balance with relatable examples, interactive exercises, case studies, and one truly comes away with much more understanding of themselves and the people around them. I enjoyed this subject and the way it builds essential skills to lead in today's fast paced world.

Dr. Venugopal Thota  
Managing Director WA (Far East)  
Director WA South Asia (India)



I learnt that leading people can be very easy once I have the skills and the tools to build a deeper understanding of myself and others. Team Isra is very skilled and has a powerful message. This truly transformed my life!

Massoom K - UAE



We had the privilege of engaging Isra for a workshop on “Key to Effective Stakeholder Management”. Their training exceeded our expectations and greatly enhanced our team's understanding on how to manage internal and external stakeholders.

Sneha and Shashank effectively translated complex concepts into practical insights, using personality profiling to create a memorable learning experience. Their expertise and engaging approach made the workshop transformative, equipping our team with valuable skills.

We highly recommend Isra's sessions to any organization seeking a unique and effective approach to stakeholder management.

Sivakumar Vaidyanathan  
Chief Operating Officer  
Veeda Clinical Research



They design and deliver products to an exceptionally high standard. The emphasis they place on delivering solutions that are effective, business focused and measurable, makes it a worthwhile investment. They have been fantastic to work with.

Dmitry Boboch - Russia



The workshops & coaching helped me clarify my thoughts on my growth curve and helped me identify what I needed to do to move forward. This experience truly made it possible to create sustainable change. The personal and business benefits gained were invaluable.

Shahar Katz - Israel





Isra facilitators are experts in their fields, very well prepared professionals, attentive to details and at the same time they have a unique ability to make everyone in their powerful online and offline events feel welcome, listened to and supported.

Lucia Giovannini - Italy  
CEO Bless You International  
Best Selling Author & Speaker



Isra has clearly established themselves as MARKET LEADERS in the field of training and developing. They have raised the bar. They bring in reflective tools and insights that are totally relevant and so powerful to all trainers!

Priyaa Shukla - India



It is no exaggeration to say this workshop experience was transformative – both professionally and personally. This workshop will long remain a high point of my life. Thanks again. I absolutely recommend ISRA workshop to others!

Pooja Desai, India



# The Experiential Path to Transformation

We believe workshops are a springboard for discovery and co-creation. We leverage a diverse toolbox of experiential learning methods to create immersive and impactful programs.

## Here's what sets our approach apart:

Assessments

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Quizzes

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Interactive games

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Collaborative case studies

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Custom-designed training toolkits

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Theatre based movement

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Role-play exercises

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Ideation and discussions

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Action planning sessions

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Peer coaching and mentoring opportunities

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Self-paced online modules

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Post-workshop communication

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Imagine the difference between passively absorbing information and actively engaging in the learning process. Our experiential approach creates learning that sticks.

# Spark Transformation

## Explore Our Flagship Programs

Empower yourself and your team with our comprehensive leadership development programs:

1 LEAD | Leadership Exploration & Development (Transformational Leadership)  
Where global leaders reengineer their minds and emotions.

2 Managing Conflicts: Using TKI (Thomas Kilmann Conflict Mode Inventory)  
Learn effective conflict resolution strategies tailored to your personality style.

3 Critical Conversations: Master the Art of Difficult Dialogues with Transactional Analysis (TA)  
Navigate challenging conversations with confidence and clarity using TA principles.

4 Communicating Despite Differences with Psycho-Geometrics®  
Master communication strategies based on personality-communication styles.

5 Building High-Trust Teams with FIRO-b® & Belbin®  
Foster trust and collaboration through globally used assessments (FIRO-b®) and team role identification (Belbin®).

6 Creating Magic In Training Train-The-Trainer Program  
Develop your skills to design and deliver engaging training sessions for your team.





## CONTACT US

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